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FOR IMMEDIATE RELEASE

**Utah Olympic Park to host Viessmann Luge World Cup and BMW Sprint World Cup,
December 16-17, 2016**

December 7, 2016 (Park City, UT) - Utah Olympic Park will be the fourth stop on the FIL World Cup circuit with competitions taking place December 16 and 17, 2016. Luge athletes from over 20 countries will compete for a chance at a World Cup title. In addition to hosting Doubles, Women's and Men's events, the Olympic Park will also be one of only three tracks to host a BMW Sprint Cup competition. The BMW Sprint Cup features the top 15 sliders in a one-run heat down the track with timing beginning 330 feet from the start.

In conjunction with the Luge event, Utah Olympic Park will host the World Cup Holiday Festival in the lower loop of the track. Free photos with Santa, face painting, and holiday crafts will take place both Friday and Saturday. There will also be live music performances and food trucks located in the lower loop. Admission to both events is free.

The Women's Singles luge finals will be broadcast live on NBC beginning at 1:08 P.M. (MST) on Saturday, December 17. The top eleven sliders will compete in front of a national audience in hopes of taking home the World Cup title in Park City.

Race Schedule:

Friday, December 16

3:30 pm - Doubles Race Heat 1
4:40 pm - Doubles Race Heat 2
6 pm - Men's Race Heat 1
7:25 pm - Men's Race Heat 2

Saturday, December 17

11:25 pm - Women's Race Heat 1
12:40 pm - Women's Race Heat 2
2:10 pm - Doubles Sprint Cup Race
2:55 pm - Women's Sprint Race
3:35 pm - Men's Sprint Race

Holiday Festival Schedule:

Friday, December 16

Free Pictures with Santa 4:30 – 6:30 pm
Face Painting 4:30 – 6:30 pm
Motherlode Band 6:00 – 8:00 pm
Food Trucks: PoutineYourMouth and Kom Rads



Saturday, December 17

Free Pictures with Santa 2:00 – 4:00 pm

Face Painting 2:00 – 4:00 pm

Elizabeth Hareza Performance Noon – 2:00 pm

Bill McGinnis Performance 2:00 – 4:00

Food Trucks: Kom Rads and Clark's Island Doughnuts

For more information on this event, please visit UtahOlympicLegacy.org

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About Utah Olympic Park

Built for the Salt Lake 2002 Olympic Winter Games, Utah Olympic Park is located 28 miles east of Salt Lake City in Park City, Utah. Today, Utah Olympic Park is a vibrant multi-use facility focused on developing and growing winter sport participation in the state of Utah. Designated an Official U.S. Olympic Training Site by the United States Olympic Committee, the venue provides year-round competition and training facilities for Olympic and development level athletes. For the public, the venue features a variety of adventure activities including bobsled rides, zip lines, alpine slide, ropes courses as well as Olympic-heritage exhibits in the Alf Engen Ski Museum and Eccles 2002 Olympic Winter Games Museum. For more information about the venue, please visit UtahOlympicLegacy.org or call 435-658-4200.

About Utah Olympic Legacy Foundation

Utah Olympic Legacy Foundation is a Utah non-profit 501(c)(3) organization responsible for managing and maintaining world-class facilities and providing opportunities for people of all ages and abilities to participate and excel in winter sports. Inspired by the success and momentum of the Salt Lake 2002 Olympic Winter Games, the Foundation has turned its focus toward embracing, engaging and involving Utah's youth in winter sport. The Foundation supports national sport organizations and community recreational winter sport programs, as well as subsidizes the operation of two Olympic legacy venues – Utah Olympic Oval and Utah Olympic Park. For more information, please visit UtahOlympicLegacy.org or call 435-658-4200.

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