

UTAH
OLYMPIC
OVAL



GROUP SALES PORTFOLIO 2022

OUR OLYMPIC LEGACY

YOUR SUPPORT MEANS THE WORLD

In 2002, Utah hosted the world for the XIX Olympic Winter Games and the VIII Paralympic Winter Games. By any measure, the 2002 Games were a success - featuring 2500 Olympians representing 77 nations who came to Utah to pursue their Olympic and Paralympic dreams. Incredible venues and ideal weather combined to create the perfect stage for the athletes to perform at their best.

The largest crowds ever for an Olympic Winter Games (a record that still holds today) filled the venues and cheered for every athlete, in every sport, from every country. The US Team won 34 Olympic medals and 43 Paralympic medals at the 2002 Games. Athletes including Apolo Ohno, Derek Parra, Sarah Hughes, Ole Einar Bjoerndalen, Janica Kostelic, Sarah Will and Vonetta Flowers all made history in their own special way. Of course, the issue for all Olympic host cities is always the same... how will great Olympic memories transform into lasting benefits for the host community and country? The Utah Olympic Legacy Foundation was the answer to this question, created to carry on the positive impacts of the 2002 Winter Games for Utah residents and our visitors from all over the world!

Inspired by the success and momentum of the 2002 Salt Lake Olympic Winter Games, the Foundation has turned its focus toward embracing, engaging and involving Utah's youth in winter sport. From community-based recreational camps and progression-oriented development programs to its official designation as an official U.S. Olympic and Paralympic Training Site at the Utah Olympic Oval, Utah Olympic Park and Soldier Hollow Nordic Center further represents our commitment to the future of winter sport in North America and around the world.

Table of Contents

OVAL GROUP ACTIVITIES

CURLING	1
GROUP ICE SKATING	2
BROOMBALL	3
SLAPSHOT	4
KNOCKOUT NET	5

EVENT SPACES

ELEMENT EVENT CENTER	6
ELEMENT CONFERENCE ROOMS	7
ELEMENT BALLROOM	8
BANQUET AREAS	9
WORLD RECORD LOUNGE	10
FACILITY BUYOUT	11

ATHLETE EXHIBITIONS

FLYING ACE ALL-STARS TRAMPOLINE SHOWS	12
FIGURE SKATING SHOWS	13
SKATING DEMOS + ATHLETE APPEARANCES	14
GOING FOR THE GOLD GAMES TEAM BUILDING	15
ADD-ONS	16

CONTACT US



Curling

SWEEP!

A unique, fun Olympic experience for your group with this unique sport. This ideal team building event features stones from the 2002 Winter Olympics, two hours of exclusive ice time, instruction and of course, CURLING!

* PAIR WITH A CONFERENCE ROOM OR BALLROOM RENTAL IN THE ELEMENT EVENT CENTER FOR A 20% CURLING SESSION DISCOUNT!

Available year-round for exclusive group sessions only.



Group Ice Skating

ONE-OF-A-KIND EXPERIENCE ON THE “FASTEST ICE ON EARTH”

Treat your guests to an exclusive skate session on the Olympic Oval or Olympic-size ice rinks!

Two hours of ice time, skate guards and skate rentals are included. Available year-round for exclusive group sessions only.



Broomball

MAKE TEAM BUILDING A BLAST

Broomball is a winter sport played in ice arenas around the country, originating in Canada in the early 1900s. Played on a hockey rink, Broomball is very similar to hockey but also adds in soccer strategies.

Skates are not used for broomball; all you need are rubber soled shoes!

Broomball is a two-hour team building event and a great activity for all ages. Available year-round for exclusive group sessions only



Slapshot

EXPERIENCE THE THRILL OF HOCKEY - WITHOUT SKATES!

He shoots, he scores! Slapshot is an entertaining and challenging activity to add to your group event. Take aim, wind up, and hit your best shot at several goal targets.

Available year-round for exclusive group sessions only



KnockoutNet

The KnockoutNet is an interactive electronic hockey training system that lets players play games against the clock or each other, captivating their attention and engaging their competitive spirit.

The many game options are all designed to improve the players' shooting speed, accuracy, and attention to the open shot.



Element Event Center

Just next door to the Oval is the Element Event Center - featuring a large ballroom meeting space that overlooks the picturesque Wasatch Mountains and two conference rooms to accommodate corporate gatherings in a clean, professional environment.



Element Conference Rooms

Audio/Visual Equipment Available

1-HOUR MINIMUM

CAPACITY: 15

SPECS: 300 SQ. FT



Element Ballroom

Audio/Visual Equipment Available (1-Hour Minimum)

North Ballroom

CAPACITY: 88 Banquet Style, 112 Theater Style, 47 Classroom Style

SPECS: 1,120 SQ. FT.

South Ballroom

CAPACITY: 96 Banquet Style, 128 Theater Style, 53 Classroom Style

SPECS: 1,280 SQ. FT.

Element Combined Ballroom

CAPACITY: 184 Banquet Style, 240 Theater Style, 100 Classroom Style

SPECS: 2,400 SQ. FT.

Full Ballroom Rental Includes Outside Deck Area



Banquet Areas

The Utah Olympic Oval can accommodate groups of 20 to 4,000 people in our banquet areas. The North and South Rink Side Plazas are a great option for groups of 100 - 400 people. Located directly next to the Oval ice - the Olympic View banquet area puts your group right in the action!

Available year-round for exclusive group sessions only.

NORTH OR SOUTH RINK-SIDE PLAZA | 100-400 PEOPLE
Banquet Style

CENTER ICE | 100 PEOPLE Banquet Style

BLEACHERS AVAILABLE FOR ADDITIONAL COST
DEPENDING ON GROUP SIZE



World Record Lounge

VERSATILE MEETING SPACE

The World Record Lounge is a versatile meeting space perfect for groups of up to 100 people. Rental includes access to the upper lobby area perfect for cocktail receptions, a viewing deck overlooking the 400m Olympic Oval and a kitchenette.

Available year-round for private groups only



Facility Buyout

GET THE WHOLE PACKAGE

Be your company's Event Planner of the Year by renting out the entire Utah Olympic Oval for your next event. We can host events for up to 5,000 people.

Guests of your party will be sure to have the time of their lives eating, drinking and participating in our fun activities!

**RATES FLUCTUATE BASED ON NEEDS AND ACTIVITIES.
PLEASE CALL FOR DETAILS.**



Flying Ace All-Stars Trampoline Shows

HIGH-FLYING EXCITEMENT

Watch the Flying Ace-All Stars perform freestyle flips and twists in this exciting trampoline show.

The Flying Aces feature a star-studded lineup of current and former Olympians, World Champions and top-ranked acrobatic athletes who will capture your guests' imagination as they perform the skills that vaulted them to the highest levels of their sport.

Please book directly with Flying Ace Productions
Contact: Fuzz@BigAirShow.com or 435.649.5766



Skating Demos + Athlete Appearances

OLYMPIC ATHLETICISM AND INSIGHT

Get a piece of the podium for your group with appearances by U.S. Speedskating Olympians and medalists.

Live short track speed skating demonstrations can be arranged - as well as speeches from Olympians like 2002 Salt Lake Winter Games gold and silver medalist Derek Parra.

Contact us for more information, availability and pricing!



Figure Skating Shows

ELEGANCE ON ICE

Enjoy the jumps, spins and twirls of talented figure skaters at your event!

Packages include solo, ensemble, meet and greet, and major headliner options.

Contact us for more information, availability and pricing!



Add-Ons

TAKE YOUR EVENT TO THE NEXT LEVEL

The Utah Olympic Oval features a number of add-ons to enhance your event. We can accommodate a variety of requests to make your event even better!

AVAILABLE ADD-ONS | PER EVENT

ZAMBONI PHOTO OPPORTUNITY

SKATE GUARDS

BOUNCE HOUSES

MOVIE SCREEN

NON-PREFERRED CATERER/FOOD TRUCK FEE

BLEACHERS (50 TO 1,200 SEATS)

CUSTOM SCOREBOARD MARQUEE (INDOOR OR OUTDOOR)

PIPE AND DRAPE

PROJECTOR, MICROPHONE OR PODIUM | FREE



Going for the Gold Games

TEAM BUILDING WITH A WOW FACTOR

Cultivate strong team relationships with fun, inspirational activities at the Oval! Team Empower Hour presents activities and games focused on building trusting relationships, improving communication, and committing to a common goal.

Enjoy fun, strategic or relaxing activities in a positive atmosphere to empower your team!

Reach out to Robbi@teamempowerhour.com for packages and availability



Contact Us

Erin Miller
Group Events
Coordinator
emiller@uolf.org
435-658-4254

Address: 5662 Cougar Lane, Salt Lake City, Utah 84118

Website: <https://utaholympiclegacy.org/location/utah-olympic-oval/>

Email: Sales@uolf.org

[Instagram.com/UtahOlympicOval](https://www.instagram.com/UtahOlympicOval)

[Facebook.com/UtahOlympicOval](https://www.facebook.com/UtahOlympicOval)

[Twitter.com/UtahOlympicOval](https://twitter.com/UtahOlympicOval)